Annie Lennox: ‘Now I Let You Go…’
Singer-songwriter’s most personal museum exhibition to date

May 25 benefit concert planned to launch exhibition

NORTH ADAMS, MASSACHUSETTS — Across and within a massive earthen mound wending through two galleries, renowned performer and social activist Annie Lennox will create a site-specific installation comprised of hundreds of artifacts culled from her personal collection of memorabilia, found objects, and personal effects amassed throughout her lifetime. Annie Lennox: ‘Now I Let You Go…’ will be on view beginning Saturday, May 25. The exhibition will open with a reception from 5:30 to 7:00pm, preceded by a special charity event at 4:00pm to benefit The Annie Lennox Foundation’s philanthropic work and MASS MoCA’s Fund for New Music, in support of emerging and mid-career musicians. Tickets for the special benefit, ‘An Afternoon of Conversation and Song with Annie Lennox’ are on sale at http://www.massmoca.org/annie-lennox.

Writing about the exhibition, ‘Now I Let You Go…’, Lennox explains,

We interact with an infinity of objects from birth to the grave.

Over time our ‘belongings’ become more steeped and resonant with memory and nostalgia.

In many ways, personal objects express aspects of who we are – our identity: our values: our statements and choices.

The passages of time through which we exist become defined by the objects with which we interact.

The artefacts contained within the earthen mound — partially buried – partially excavated – have all played a part in my life.

I have had a special connection to each item presented — a connection that has been hard to relinquish.

In time, we will all disappear from this earth.

This is our destiny.

What will we leave behind? Who will remember us - and for how long?

The mound is a glorious metaphor for the ultimate conclusion of all material manifestations.
We cling – consciously or unconsciously to ‘things’ that are endowed with emotional significance - keeping memories alive, while the uncomfortable awareness of the inevitable moment of departure is held at bay.

“Annie’s ferocious talent as a songwriter, her dynamic stage presence, and her passionate call to social activism make her work cut an exceptionally wide swathe across global culture. We know and admire Annie Lennox’s work in the public sphere, and there will be sections of this show in which that iconic persona reverberates — sometimes metaphorically, sometimes sonically, sometimes stylistically, and sometimes with just a trace of irony. But juxtaposed against her public face, as we examine this excavation of remarkably personal objects, we will come to better understand some of the underlying and more private forces that motivate her work in song, and her passionately argued campaigns for justice, global health, and social equity across gender and race,” notes MASS MoCA Director Joseph Thompson.

The exhibition — part material diary, part art installation, and utterly human — is accompanied by a printed “field guide” in which Lennox annotates many of the objects on display, identifying the objects and adding recollections, personal stories, and provenance.

Performance
In connection with the exhibition, Lennox will discuss her work and perform songs in a performance at MASS MoCA, with proceeds to benefit The Annie Lennox Foundation and MASS MoCA’s Fund for New Music.

For information about tickets to the benefit performance, An Afternoon of Conversation and Song with Annie Lennox on May 25, visit massmoca.org/annie-lennox. Tickets are on sale Wednesday, February 20.

About Annie Lennox
Celebrated as one of the greatest singer-songwriters of our time, Dr. Lennox was awarded the Order of the British Empire in 2011 for her work towards the eradication of AIDS and poverty in Africa. She is a Royal Academician, a respected social activist and philanthropist, and the first female Chancellor of Glasgow Caledonian University, of her native Scotland.

Annie is also founder of The Circle – a not-for-profit organisation that works to support and empower some of the most marginalised women and girls around the globe.


Named as one of the 100 Greatest Singers of All Time by Rolling Stone Magazine, Annie Lennox’s musical career now spans over four decades. Her collaboration with partner Dave Stewart formed ‘Eurythmics’ in the early 80’s.

Lennox has also enjoyed a widely celebrated solo career - selling over 83 million albums worldwide, her songwriting and performances have garnered numerous musical accolades, including: 8 BRIT Awards (including Lifetime Achievement), 4 Ivor Novello Awards, 3 MTV Awards, 4 Grammy Awards with 10 Grammy nominations, 26 ASCAP Awards, a Golden Globe Award, and an Academy Award. She is the first woman to receive a British Academy of Songwriters Fellowship.

In 1986 Lennox became an associate of The Royal Academy of Music, which was then followed by a Fellowship in 1997 and an Honorary Doctorate in 2017. She has been recognized with doctorates and fellowships from The Royal Scottish Academy of Music and Drama, Edinburgh College of Art, the Open University of Scotland, Essex University, Williams College, USA, and Berklee College of Music, USA.
In 2016 she received a Lifetime Achievement Award from The Musicians’ Company.

**Sponsorship**
This program is supported in part by The Andrew W. Mellon Foundation and The Porches Inn at MASS MoCA.

**Images**
High-resolution images are available through this link: [http://bit.ly/2EfYk0O](http://bit.ly/2EfYk0O).

**About MASS MoCA**
MASS MoCA is one of the world’s liveliest (and largest) centers for making, displaying, and enjoying today’s most important art, music, dance, theater, film, and video. MASS MoCA’s 250,000 sq. ft. of gallery space showcases a changing roster of temporary exhibitions and long-term partnerships with Laurie Anderson, the Louise Bourgeois Trust, Jenny Holzer, Anselm Kiefer with the Hall Art Foundation, Sol LeWitt, and James Turrell.

**Hours and Admission**
MASS MoCA is open from 11am to 5pm, every day except Tuesdays, through June 14. MASS MoCA is open on Tuesdays during school breaks.
From June 15 through October 14, MASS MoCA’s galleries will be open seven days a week, from 10am to 6pm, and open late some nights.
Gallery admission is $20 for adults, $18 for veterans and seniors, $12 for students, $8 for children 6 to 16, and free for children 5 and under. Members are admitted free year-round. Some installations are seasonal.

massmoca.org Annielennox.com
#massmoca #annielennox