Please Join Us For

MASS MoCA’s Annual Benefit in NYC

Tuesday, November 7, 2017

Tribeca Rooftop
2 Desbrosses Street, New York City
Black Tie

6:30pm  Cocktails & Performance by Brooklyn United Marching Band
7:30pm  Dinner & Auction
9:00pm  Performance by Nona Hendryx

PERFORMANCES BY
Nona Hendryx
Brooklyn United Marching Band

ABOUT MASS MoCA
MASS MoCA is one of the world’s liveliest centers for making and enjoying today’s most evocative art. With vast galleries and a stunning collection of indoor and outdoor performing arts venues, MASS MoCA embraces all forms of art: music, sculpture, dance, film, painting, photography, theater, and new boundary-crossing works of art that defy easy classification. Much of the work we show in our light-filled spaces and on our technically sophisticated stages is made here during extended fabrication and rehearsal residencies that bring hundreds of the world’s most brilliant and innovative artists to North Adams year-round.

Come celebrate with us as we toast a blockbuster year and raise support for our artist residencies and new commissioned installations.

BENEFIT CO-CHAIRS
Mark Simonian and Sheila Harley
Elisabeth Roche Wilmers and Robert Wilmers

BENEFIT COMMITTEE
George W. Ahl III
Anne and Gregory Aris
Leslie and Alan Betler
Joyce Bernstein and Lawrence Rosenthal
Constance and Thomas Bruce
Stacy and Eric Cochran
Allen Coolidge and Kim Knowlton
Gregory Crewdson
Caroline Cunningham and Donald Young
Jennifer and Ian Deason
Dawn DeDeaux
Anouk Dey and Cameron Tudscone
Lisa Dorin
Sarah and Timothy Dustin
Bridget and Donald Fawcett
Linda Generous and Timur Galen
Rob Gold
Francis Greenburger and Isabelle Autumne
Claude Grunitzky
Scott and Ellen Hand
Allison and W. Keyes Hill-Edgar
Crispin and Lisa Howard
Jim and Joan Hunter
Glenn Kaino
Raymond Leary
Dan Mathieu and Tim Potter
Hans and Kate Morris
Nick Offerman and Megan Mullally
Anders and Rachel Pancoast
James Turrell
Jack and Susy Wadsworth
Joe Wardwell
Sabrina Wirth-Sokolik
Robert Wolterstorff and Mari Jones
TABLE & TICKET INFORMATION

Each table seats ten guests

- **$50,000 Hero**
  - Early arrival at the rooftop (5:30pm) to leisurely view the auction items and meet the artists
  - Reserved prime seating at dinner
  - Opportunity to have an artist at your table
  - A curatorial tour (ten guests) of MASS MoCA
  - A named fellowship for an artist in the MASS MoCA 2017/2018 residency program
  - Hero recognition on all event materials

- **$35,000 Underwriter**
  - Early arrival at the rooftop (5:30pm) to leisurely view the auction items and meet the artists
  - Reserved prime seating at dinner
  - Opportunity to sponsor two 2018 MASS MoCA summer interns
  - Opportunity to have an artist at your table
  - Underwriter recognition on all event materials

- **$15,000 Benefactor**
  - Opportunity to have an artist at your table
  - A curatorial tour (ten guests) of MASS MoCA
  - Benefactor recognition on all event materials

- **$10,000 Sponsor**
  - Opportunity to have an artist at your table
  - Sponsor recognition on all event materials

- **$6,500 Young Capacitor**
  - Opportunity to have an artist at your table
  - Recognition on all event materials

TICKET RESERVATIONS

- **$5,000 Hero Ticket**
  - Early arrival at the rooftop (5:30pm) to leisurely view the auction items and meet the artists
  - Hero recognition on all event materials

- **$3,000 Underwriter Ticket**
  - Early arrival at the rooftop (5:30pm) to leisurely view the auction items and meet the artists
  - Underwriter recognition on all event materials

- **$1,500 Benefactor Ticket**
  - Benefactor recognition on all event materials

- **$1,000 Sponsor Ticket**
  - Sponsor recognition on all event materials

- **$650 Young Capacitor Ticket**
  - Recognition on all event materials

Name(s) as you wish to appear on all printed materials

Address

City / State / Zip

Phone

Email

- Limited-edition centerpieces created by Chris Taylor
- $1,500
- $2,800 (set of two)

- We can’t come, but we love you guys. Here is my tax-deductible gift of $__________________

- Enclosed is my check payable to MASS MoCA for $__________________

- Please charge $__________________ to my □ Visa □ MC □ AMEX □ Discover

Card No.

Exp. Date

CVV

Cardholder Name

Signature

We like to see your name on the program; please RSVP by October 20 to ensure that!

To email reservations or for questions, please contact Emily Daunis at edaunis@massmoca.org or 413.664.4481 x8114.
**AT MY TABLE**
If purchasing a table of 10, please list your guests’ names below. If you would like to host an artist and his/her guest, please leave two open seats. Single-ticket buyers, please make seating preferences here; we will try to accommodate your request.

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The value of goods and services provided at the benefit is $150 per person.

**RSVP by**
October 27